



5 YEAR PLAN UPDATE: LOOK AT WHAT WE HAVE ACHIEVED AFTER JUST 2 YEARS!

MARKETING, COMMUNICATION & TECHNOLOGY

- Distributed leaflets advertising the club to homes across the local area.
- Now feature on noticeboards in town.
- Now advertised on the town website.
- Developed our use of social media to promote news, deals and offers to all.
- Sourced a brand new website with modern UI for members and visitors.
- Our open competitions are now all sponsored.
- Upgraded our tee sponsorships.

We have a wide variety of **discounted membership options** available for younger golfers as well as those who are new to us!

Membership	Fee
Junior - (Under 14)	£35
Junior - (14-21 in full-time education)	£60
Young Adult - (18-21 in work or an apprenticeship)	£100
Young Adult - (22-25)	£200
NEW Academy Membership (Open age - available to all who are new to CGC)	£250*
Young Adult - (26-29)	£300

We have **no waiting list**, and **no joining fee!**

Offers available during 2020. Further information available at www.cockermouthgolf.co.uk. Alternatively you can contact Steve on 017687 76223 or email secretary@cockermouthgolf.co.uk

- We now have over 50 club sponsors.
- Availability of various gift vouchers on our website.
- Visitor voucher scheme introduced to encourage return visits.
- Obtained our NHS flag and currently providing special membership offers and incentives to all NHS staff.
- COVID 'play safe' guidelines regularly communicated via social media as well as a complementary video.



COURSE, BUILDINGS AND RENOVATIONS

- New tee boards with hole graphics and sponsorship placement.
- New tee yardage markers.
- All white OOB markers restored.
- All yellow and red stakes restored.
- New practice area introduced.
- New scorecards and course guides.
- Upgraded CGC branded flags and new flag poles.
- New planters by the 1st tee.
- All gates on the course repainted.



- New signage on entry to the course and by the first tee with course map.
- COVID-secure environment indoors.
- Clubhouse exterior repainted along with greenskeepers shed.
- Clubhouse front cut and landscaped.
- Got defibrillator in case of emergency.
- Cigarette bins added outside.
- New Captain's bell in clubhouse.
- Renovated bar and rebranded as our 19th hole.



- Published newsletters throughout the year to keep our members informed of what's going on.
- Live-streamed key community events.
- Introduction of BRS booking system.
- New telephone system implemented.
- Introduction of WHS and communicated with members to get everything set up and migrated data to new system.
- Secured provisional course ratings.

Check your inbox for our **July Newsletter!**

- Nursed the greens through an early summer drought and they are now the best they have been in recent years.
- Course maintenance through initial lockdown and the willingness of our fantastic volunteers to help make improvements to our facilities.
- Many young trees planted to further define the fairways in future years.
- New bells and stands on 4th and 10th.
- Ladies toilet installed by 8th tee.



MEMBERSHIP & COMPETITION



- Now over 430 members.
- Budding skylark community with over 50 senior members.
- New membership price tiers.
- New competitions introduced to engage more casual members and newcomers on Mondays and Tuesdays as well as par 3 competitions.
- Raised money for charity through competitions in aid of the rotary club and hospice at home west cumbria.

- Virtual Drive-in was held to boost morale and engage with members while playing golf was not an option.
- First joint Captains' Day was a success.
- COVID competition arrangements were set-up and have been handled fantastically ever since.
- Golf week was able to go ahead safely.
- The club ran a large number of opens safely during the summer months.
- Large uptake in competition entries.

JOINT CAPTAINS' DAY & DRIVE-IN SATURDAY 25TH JULY

- The first time all three CGC captains host together!
- Single Stableford competition with a fantastic prize table
- Captain's Drive-in at 12:30pm

Please come and participate in a truly historic day for CGC. Tee times now available via the BRS booking for visitors portal at cockermouthgolf.co.uk

ONGOING WORK AND OTHER SUCCESSES



- Ongoing research into the pipework beneath the surface of course and bore-hole suitability.
- Working with Bev New to advertise her services to members in new year.
- Upcoming open dates now visible in the clubhouse.
- Befriended the mayor of Cockermouth and hosted a charity open.
- Raised £1500 for joint Captains. Charity - Hospice at Home WC.

- Essentially all current signage has been renovated or repainted.
- New signage introduced across the property.
- Adapted how we operate through the COVID crisis, with staple events such as Captain's Day, President's Day, Club Championship and prize-giving going ahead safely with high levels of participation..
- Adapting to video call meetings.



- New intra-club events added such as 10 'o' clockers vs iron ladies.
- Participation of the ladies during the Captain's away day.
- Introduction of newcomers shield.
- Competition results and general info regularly posted on club website.
- NHS charitable competition added.
- Engaged with a younger demographic with trial and academy memberships being taken up by many.

OUR BIGGEST EVER RAFFLE

ENTER AS MANY TIMES AS YOU LIKE!

£1 INDIVIDUALLY OR £5 FOR 10 TICKETS

- Our biggest ever raffle ran throughout the back-half of 2020.
- Hosted the final leg of the iron golfer's peak performance challenge.
- Worked with other local golf clubs to offer reciprocal deals for members.
- Re-assessed the viability of running house and bar internally and opened thought to consider external options.
- Protected the club financially, with post-lockdown efforts helping hugely.

AND THESE ARE JUST A FEW EXAMPLES OF THE IMPROVEMENTS WE HAVE MADE. WE COULD GO ON! A HUGE THANK YOU TO OUR STAFF, OUR COMMITTEE, OUR GENEROUS VOLUNTEERS AND OUR MEMBERS. WITHOUT WHOM, NONE OF THIS WOULD HAVE BEEN POSSIBLE! WE STRIVE TO KEEP PUSHING TO IMPROVE OUR CLUB.




LOOK AT HOW OUR INTERNAL PROGRESS HAS POSITIVELY IMPACTED EXTERNAL OPINION.

 **u314160877007** [I Recommend This Course](#)
Played On 10/03/2020
Reviews 2 Skill Intermediate Plays Once a week

★★★★★ [Verified Purchaser](#) [First Time Playing](#)

Excellent

Great course. Some challenging holes. Greens in excellent condition
Well worth playing if your in the area

 **u314160877007** [I Recommend This Course](#)
Played On 10/03/2020
Reviews 2 Skill Intermediate Plays Once a week

★★★★★ [First Time Playing](#)

Excellent

Played in terrible rain, and the course was brilliant, particularly the greens!! A challenging lay out and overall a superb course with incredibly friendly staff. Will defiantly return.

 **Scott Craig** recommends Cockermouth Golf Club. [15 June 2020](#)


First time playing here today and I was pleasantly surprised and really enjoyed my round and the greens are in good condition.

 **u2467287** [I Recommend This Course](#)
Played On 08/20/2020
Reviews 1 Skill Intermediate Plays Once a week

★★★★☆ [Verified Purchaser](#) [First Time Playing](#)

Good course on a windy hill

Fab views of the lakes but very windy. Greens in nice condition and some. Really fun holes. Will definitely play again.

 **u757934371** [I Recommend This Course](#)
Played On 08/24/2020
Reviews 1 Skill Intermediate Plays A few times a week

★★★★☆ [First Time Playing](#)


Lovely golf course although quite short although challenging enough due to the undulating greens. Beautiful views , well worth a visit.

 **djbarwise** [I Recommend This Course](#)
Played On 08/29/2020
Reviews 3 Skill Intermediate Plays Once a week

★★★★☆ [Verified Purchaser](#) [Previously Played](#)

Fun Course, Great Value

Fun setup and, for a course limited in length/number of bunkers, it provides a good challenge. The quirky layout and slopes might not be to everyone's tastes, but great for someone looking for great views and an enjoyable round.

 **Stew Watson** recommends Cockermouth Golf Club. [12 September 2020](#)

Great Course. Great staff. Lovely feel about the place. Very welcoming. Go and play the course. Challenging terrain but worth the hills! 🇬🇧 🏌️ ⚡

 **u314159830976** [I Recommend This Course](#)
Played On 09/17/2020
Reviews 1 Handicap 15-19 Skill Intermediate Plays Once a week

★★★★★ [Previously Played](#) [Hot weather](#) [Walked](#)

golf in the time of covid

delightful staff provided me with clubs, bag and trolley; and sent me out with everything needed for a day playing solo golf. The views in all directions make the course a must visit...plus the fact that it has excellent drainage and is situated on a ridge which must help after Lakeland rain. Lots of demanding par fours and some good fun blind shots.


 **holca001** [I Recommend This Course](#)
Played On 09/17/2020
Reviews 2 Handicap 20-24 Skill Intermediate Plays A few times a week

★★★★★ [Verified Purchaser](#) [First Time Playing](#) [Perfect weather](#) [Walked](#)

Stunning scenery

Clear blue skies with fantastic views across the Lake District.

As a first timer at Cockermouth found course quite challenging but it's in great condition and the views are just breathtaking.

 **Peter Britland** recommends Cockermouth Golf Club. [2 October 2020](#)

A great golf experience and challenge the course is located south of Bassenthwaite lake, we played in the Seniors individual open on what could probably be identified as a glorious sunny day, it was good to find everyone in compliance to the Covid rules the organisers of the competition made everything easy to follow prior to teeing off. We found the course to be in excellent condition with well manicured fairways and greens even the rough is kept trimmed....but beware of those green bunkers they can bite!!!! On the whole we had a good round of golf, even had some time to look up and admire the location....excellent views of the northern lakes and mountains on a fine sunny day. This course is not for the faint hearted and it will test your golfing skills at times to the very limit...but certainly a golf bucket list to be ticked off.

“Wow just wow. What an amazing experience. It was tough: high winds and just the most incredible amount of rain but we did it. Thank you so much for your wonderful hospitality. After this weekend's rain it was a real feat to see just how dry your course was.” - The Iron Golfer

“I just wanted to drop you a quick line to thank you for the opportunity to support the Competition at the weekend! The team were made to feel very welcome and a good day was had by all. Wishing you and the club all the very best for the future.” - Mark Nield Wealth Management

“We were delighted to be asked to sponsor Cockermouth Golf Club's Seniors Open competition and arrived to a lovely reception from club and committee members alike with everyone being extremely warm and friendly. It was my first visit to the club and I was hugely impressed with the beautiful views from across the course. The competition itself was a big success with a hundred plus golfers battling the conditions throughout the day. Many thanks to everyone at Cockermouth Golf Club who made us feel so welcome.” - Jon Neale, True Bearing Chartered Financial Planners.

NOT ONLY HAVE WE CONTINUED WITH OUR 5 YEAR IMPROVEMENT PLAN, BUT WE HAVE ACHIEVED SO MUCH MORE IN THE FACE OF ADVERSITY AS THE EVENTS OF 2020 UNFOLDED. THE ADAPTABILITY, RESILIENCE AND DETERMINATION OF ALL INVOLVED AT OUR GOLF CLUB HAS TURNED 2020 FROM A POTENTIAL NIGHTMARE IN TO A HUGE SUCCESSFUL YEAR. WE CAN NOW USE OUR NEW FOUNDATIONS AS A STEPPING STONE FOR CONTINUED SUCCESS IN 2021 AND BEYOND.